

# 2016 Rate Sheet

## NDNA Member Newspaper Rates & Circulations

<u>Weekly Newspapers</u>	<u>Effective JAN. 1 – DEC. 31, 2016</u>	<u>Circulation</u>	<u>Readership</u>	<u>Retail rate (\$)</u>
Aneta Star		296	592	5.75
★ Ashley Tribune		979	1,958	6.43
★ Beach, Golden Valley News		543	1,086	5.99
Belcourt, Turtle Mountain Times		1,559	3,118	7.01
★ Beulah Beacon		1,761	3,522	7.21
★ Bottineau Courant		2,839	5,678	8.29
Bottineau, Lake Metigoshe Mirror		589	1,178	6.04
★ Bowbells, Burke County Tribune		1,158	2,316	6.61
★ Bowman County Pioneer		1,084	2,168	6.53
★ Cando, Towner County Record-Herald		713	1,426	6.16
★ Carrington, Foster County Independent		2,096	4,192	7.55
★ Carson Press		561	1,122	6.01
Casselton, Cass County Reporter		2,483	4,966	7.93
★ Cavalier Chronicle		1,765	3,530	7.22
★ Center Republican		480	960	5.93
★ Cooperstown, Griggs County Courier		1,022	2,044	6.47
★ Crosby, The Journal		2,493	4,986	7.94
Drayton, Valley News & Views		528	1,056	5.98
Edgeley Mail		661	1,322	6.11
Edmore Herald		152	304	5.60
★ Elgin, Grant County News		829	1,658	6.28
★ Ellendale, Dickey County Leader		845	1,690	6.30
Enderlin Independent		728	1,456	6.18
★ Finley, Steele County Press		645	1,290	6.10
Fordville, Tri-County Sun		372	744	5.82
Gackle, Tri-County News		477	954	5.93
★ Garrison, McLean County Independent		2,520	5,040	7.97
Glen Ullin Times		583	1,166	6.03
★ Grafton, Walsh County Record		3,002	6,004	8.45
Hankinson, News-Monitor		1,275	2,550	6.73
★ Harvey, The Herald-Press		1,963	3,926	7.41
Hatton Free Press		263	526	5.71
Hazen Star		1,686	3,372	7.14
Hebron Herald		845	1,690	6.30
★ Hettinger, Adams County Record		761	1,522	6.21
Hillsboro Banner		1,219	2,438	6.67
Kenmare News		1,536	3,072	6.99
★ Killdeer, Dunn County Herald		909	1,818	6.36
Kulm Messenger		506	1,012	5.96
★ Lakota American		1,015	2,030	6.47
★ LaMoure Chronicle		1,065	2,130	6.52
★ Langdon, Cavalier County Republican		1,632	3,264	7.08
Larimore Leader-Tribune		513	1,026	5.96
★ Linton, Emmons County Record		3,002	6,004	8.45
★ Lisbon, Ransom County Gazette		2,577	5,154	8.03
Litchville Bulletin		672	1,344	6.12
★ Mandan News		1,049	2,098	6.50
★ Mayville, Traill County Tribune		2,331	4,662	7.78
★ McClusky Gazette		624	1,248	6.07
McVillie Messenger		183	366	5.63
★ Medora, Billings County Pioneer		288	576	5.74
Michigan, Nelson County Arena		319	638	5.77
★ Milnor, The Sargent County Teller		1,697	3,394	7.15
★ Minnewaukan, Benson County Farmers Press		2,160	4,320	7.61
★ Mohall, Renville County Farmer		960	1,920	6.41
★ Napoleon Homestead		1,527	3,054	6.98
★ New England, The Herald		821	1,642	6.27



# 2016 Rate Sheet

★ New Rockford Transcript.....	1,007	2,014	6.46
New Salem Journal .....	850	1,700	6.30
New Town, MHA Times.....	1,750	3,500	7.20
New Town News .....	942	1,884	6.39
Northwood, The Gleaner.....	839	1,678	6.29
Oakes Times .....	1,084	2,168	6.53
Park River, Walsh County Press .....	805	1,610	6.26
Parshall, Mountrail County Record.....	462	924	5.91
Pembina New Era .....	265	530	5.72
★ Rolla, Turtle Mountain Star.....	2,138	4,276	7.59
★ Rugby, Pierce County Tribune.....	1,988	3,976	7.44
★ Stanley, Mountrail County Promoter.....	2,065	4,130	7.52
★ Steele Ozone & Kidder County Press .....	1,424	2,848	6.87
Tioga Tribune.....	1,609	3,218	7.06
★ Towner, Mouse River Journal .....	1,001	2,002	6.45
Turtle Lake, McLean County Journal.....	520	1,040	5.97
Underwood News.....	525	1,050	5.98
Velva Area Voice .....	537	1,074	5.99
Walhalla Mountaineer.....	811	1,622	6.26
Washburn, The Leader-News.....	1,260	2,520	6.71
★ Watford City, McKenzie County Farmer .....	2,442	4,884	7.89
Westhope Standard.....	660	1,320	6.11
Wishek Star.....	888	1,776	6.34
<b>Total weekly circulation/cost.....</b>	<b>93,033</b>	<b>186,066</b>	<b>\$529.08</b>

## Daily Newspapers

## Circulation

## Readership

★ Bismarck Tribune (M-Su).....	22,613	45,226
*Tribune Sunday Edition.....	31,000	62,000
★ Devils Lake Journal (M-F) .....	2,431	4,862
★ Dickinson Press (T-Su).....	6,073	12,146
*Press Sunday Edition.....	7,000	14,000
★ Fargo, The Forum (M-Su).....	37,393	74,786
*Forum Sunday Edition .....	46,401	92,802
★ Grand Forks Herald (M-Su).....	20,024	40,048
*Herald Sunday Edition .....	29,300	58,600
★ Jamestown Sun (M-Sa).....	4,713	9,426
★ Minot Daily News (M-Su).....	12,901	25,802
*News Sunday Edition.....	17,705	35,410
★ Valley City Times-Record (M-F).....	1,606	3,212
★ Wahpeton Daily News (T- F, Su).....	2,335	4,710
*News Sunday Edition.....	2,700	5,400
★ Williston Herald (T-Su).....	3,792	7,584
*Herald Sunday Edition .....	4,700	9,400
<b>*Total daily circulation .....</b>	<b>113,901</b>	<b>227,802</b>

Contact NDNA for  
current daily rates.

**\*TOTAL DAILY AND WEEKLY CIRCULATION..... 206,934 ..... 413,868**

\* Sunday circulation not included in the above totals.

★ = Official County Newspaper

Readership determined by multiplying circulation by an average of 2.0 readers per copy.

All newspaper circulation figures derived from U.S.P.S. 2015 Statements of Ownership.

If placing inserts, check with NDNA for current figures.

**For further information, contact Mike Casey or Colleen Park  
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