



North Dakota
Newspaper
Association
**EDUCATION
FOUNDATION**

Another
Donovan & Betty Witham
Excellence in Newspapers
Symposium

MULTIMEDIA NEWSPAPERS

Presented by

Teri Finneman

Thurs., July 31, 2014

9:30 a.m. - 3:30 p.m.

**Ramada Bismarck Hotel
(formerly the Doublewood Inn)**

**Learn the ropes from
North Dakota's
TRAILBLAZER
of multimedia reporting!**





Lay your multimedia fears on the table!



≈ NOTES FOR PARTICIPANTS ≈

Before attending, purchase the book *Journalism Next!*

You can find the first edition of this book (with the blue cover) on Amazon for less than \$4.

Please bring with you to the seminar:

- laptop • digital camera • book: *Journalism Next*
- copies of your three most recent newspapers

Thurs., July 31, 2014

Ramada Bismarck Hotel, 1400 E. Interchange Ave.

Class Schedule:

9:30-10:15 Journalism Next. Learn about the latest innovations at the Missouri School of Journalism and discuss the future of journalism in North Dakota.

10:15-Noon Improving Community Engagement. A hands-on workshop covering Facebook/Twitter, web design and blogging. **Bring your laptop.**

12:00-1:00 LUNCH

1:00-3:00 Fundamentals of Visual Storytelling. Learn some great tips for multimedia reporting and practice your skills! **Bring your digital cameras and copies of your paper's past three issues.** and how they addressed the costs of getting started.

3:00-3:30 Summary and questions. Have a question? Need something more thoroughly explained? Now's your chance!

Ad Skills and Ideas workshops

• Thurs., August 14 -- Dickinson Press

Facilitator: Bob Carruth, Dickinson Press advertising director

• Thurs., August 14 -- Jamestown Sun

Facilitator: Roz Randorf, VP for advertising, Forum Communications

UPCOMING SEMINARS!

Hands on the Camera

• Fri., September 19, 2014 - Bismarck Radisson

Facilitator: Jeremy Waltner, Freeman Courier, Freeman, SD

YES! I'LL BE THERE!

NAME: _____

NEWSPAPER: _____

Member of NDNA Education Foundation: *No fee, FREE lunch.*

Non-member: *\$100 fee, plus \$10 lunch.*

Check enclosed payable to NDNA Education Foundation.

**Fax this form to NDNA,
(800) 223-8185**

or mail to: 1435 Interstate Loop
Bismarck, ND 58503

Questions? Call (866) 685-8889.

**Registration closes
July 25, 2014**