

2010 Rate Sheet

NDNA Member Newspaper Rates & Circulations

<u>Weekly Newspapers</u>	<u>Effective JAN. 1 – DEC. 31, 2010</u>	<u>Circulation</u>	<u>Readership</u>	<u>Retail rate (\$)</u>
Aneta Star		290	580	4.49
★ Ashley Tribune.....		1,160	2,320	5.36
★ Beach, Golden Valley News		881	1,762	5.08
Belcourt, Turtle Mountain Times.....		1,716	3,432	5.92
Beulah Beacon		2,029	4,058	6.23
★ Bottineau Courant		2,929	5,858	7.13
Bottineau, Lake Metigoshe Mirror		856	1,712	5.06
★ Bowbells, Burke County Tribune		1,295	2,590	5.50
★ Bowman County Pioneer.....		1,185	2,370	5.39
★ Cando, Towner County Record-Herald.....		1,576	3,152	5.78
★ Carrington, Foster County Independent.....		2,155	4,310	6.36
★ Carson Press.....		616	1,232	4.82
Casselton, Cass County Reporter.....		2,544	5,088	6.74
★ Cavalier Chronicle		2,231	4,462	6.43
★ Center Republican.....		513	1,026	4.71
★ Cooperstown, Griggs County Courier		1,322	2,644	5.52
★ Crosby, The Journal		2,208	4,416	6.41
Drayton, Valley News & Views		635	1,270	4.84
Edgeley Mail		811	1,622	5.01
Edmore Herald		202	404	4.40
★ Elgin, Grant County News		1,007	2,014	5.21
★ Ellendale, Dickey County Leader		1,080	2,160	5.28
Enderlin Independent		1,033	2,066	5.23
★ Finley, Steele County Press		1,127	2,254	5.38
Fordville, Tri-County Sun.....		443	886	4.64
Gackle, Tri-County News.....		673	1,346	4.87
★ Garrison, McLean County Independent		2,818	5,636	7.02
Glen Ullin Times		859	1,718	5.06
★ Grafton, Walsh County Record.....		3,368	6,736	7.57
Hankinson, News-Monitor		1,413	2,826	5.61
★ Harvey, The Herald-Press		2,116	4,232	6.32
Hatton Free Press		333	666	4.53
★ Hazen Star		1,884	3,768	6.08
Hebron Herald		1,032	2,064	5.32
★ Hettinger, Adams County Record		919	1,838	5.11
Hillsboro Banner.....		1,288	2,576	5.49
Kenmare News.....		1,684	3,368	5.88
★ Killdeer, Dunn County Herald		1,172	2,344	5.37
Kulm Messenger		646	1,292	4.85
★ Lakota American.....		1,050	2,100	5.25
★ LaMoure Chronicle		1,210	2,420	5.41
★ Langdon, Cavalier County Republican.....		1,810	3,620	6.01
Larimore Leader-Tribune.....		511	1,022	4.71
★ Linton, Emmons County Record		3,087	6,174	7.29
★ Lisbon, Ransom County Gazette		2,649	5,298	6.85
Litchville Bulletin.....		819	1,638	5.02
★ Mandan News		1,702	3,404	5.90
★ Mayville, Traill County Tribune		2,218	4,436	6.42
★ McClusky Gazette		767	1,534	4.97
McVillage Messenger		193	386	4.39
★ Medora, Billings County Pioneer.....		370	740	4.57
Michigan, Nelson County Arena		426	852	4.63
★ Milnor, The Sargent County Teller		1,684	3,368	5.88
★ Minnewaukan, Benson County Farmers Press		2,499	4,998	6.70
★ Mohall, Renville County Farmer		1,164	2,328	5.36
★ Napoleon Homestead.....		1,737	3,474	5.94
★ New England, The Herald		921	1,842	5.12

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★ New Rockford Transcript	1,224	2,448	5.42
New Salem Journal	975	1,950	5.18
New Town News	1,130	2,260	5.33
Northwood, The Gleaner	855	1,710	5.06
Oakes Times	1,458	2,916	5.66
Park River, Walsh County Press	1,120	2,240	5.32
Parshall, Mountrail County Record.....	521	1,042	4.72
Pembina New Era	313	626	4.51
★ Rolla, Turtle Mountain Star.....	3,170	6,340	7.37
★ Rugby, Pierce County Tribune.....	2,331	4,662	6.53
★ Stanley, Mountrail County Promoter.....	2,138	4,276	6.34
★ Steele Ozone & Kidder County Press	1,490	2,980	5.69
Tioga Tribune.....	1,393	2,786	5.59
★ Towner, Mouse River Journal	900	1,800	5.10
Turtle Lake, McLean County Journal.....	581	1,162	4.78
Underwood News	547	1,094	4.75
Velva Area Voice	581	1,162	4.78
Walhalla Mountaineer.....	979	1,958	5.18
Washburn, The Leader-News.....	1,502	3,004	5.70
★ Watford City, McKenzie County Farmer	2,117	4,234	6.32
West Fargo Pioneer.....	652	1,304	4.85
Westhope Standard.....	623	1,246	4.82
Wishek Star	1086	2,172	5.29
Total weekly circulation/cost.....	104,552	209,104	\$440.71

Daily Newspapers

Circulation Readership

★ Bismarck Tribune (M-Su).....	27,392	54,784
*Tribune Sunday Edition.....	33,500	67,000
★ Devils Lake Journal (M-F)	3,194	6,388
★ Dickinson Press (T-Su).....	6,855	13,710
*Press Sunday Edition.....	7,000	13,600
★ Fargo, The Forum (M-Su).....	52,060	104,120
*Forum Sunday Edition	55,414	115,804
★ Grand Forks Herald (M-Su).....	27,152	54,304
*Herald Sunday Edition	29,300	58,600
★ Jamestown Sun (M-Sa)	6,306	12,612
★ Minot Daily News (M-Su).....	18,358	36,716
*News Sunday Edition.....	19,578	39,156
★ Valley City Times-Record (M-F).....	2,472	4,944
★ Wahpeton Daily News (T- F, Su).....	2,670	5,340
*News Sunday Edition.....	3,196	6,392
★ Williston Herald (M-F, Su).....	4,262	8,524
*Herald Sunday Edition	4,502	9,004
*Total daily circulation	150,721	301,442

Contact NDNA for
current daily rates.

***TOTAL DAILY AND WEEKLY CIRCULATION..... 255,273 510,546**

* Sunday circulation not included in the above totals.

★ = Official County Newspaper

Readership determined by multiplying circulation by an average of 2.0 readers per copy, as documented in the 2008 *Statewide Consumer Survey*, conducted by Newton Marketing & Research. (Does not include "pass-along" readers who share newspapers.)

All newspaper circulation figures derived from U.S.P.S. 2009 Statements of Ownership.

If placing inserts, check with NDNA for current figures.

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