

What is the 2x2 Network?

The 2x2 Network is the North Dakota Newspaper Association's small space display advertising network. NDNA will place your 2 column by 2 inch display ad in 10 multi-day and 63 weekly newspapers for only \$700. All of NDNA's member newspapers participate in the 2x2 Network.

The North Dakota Newspaper Association can place small space display ads in other states. Most states have networks similar to NDNA's 2x2 Network. Costs, circulation, standards of acceptance and format vary from state-to-state. Contact NDNA for details.

Not sure how to get started?

Follow these simple steps:

1. Contact any North Dakota newspaper listed inside or contact the North Dakota Newspaper Association (contact info below), to place your 2x2 Network ad.
2. Submit your ad copy with payment by Monday, 5:00 p.m. (central time) to run the following week. **Please check for availability—limited space available!** You may e-mail, fax, or mail your ad copy. (No phone orders will be accepted.) Payment must be received prior to your ad running. We also have a payment page if you'd like to use your credit card or PayPal.



501 East Main Avenue Ste. 75, Bismarck, ND 58501
Toll FREE: (866) 685-8889
(701) 223-6397 • FAX (701) 223-8185
director@ndna.com • www.ndna.com
NorthSCAN/2x2 Coordinator



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Not too big, not too small – for \$700 you can get 'em all!

2x2 Network

2x2 Small Space Display Advertising Network

Reach all of North Dakota with



Where will my ad appear?

Each newspaper listed below will run your ad one time per week ordered. Special requests for a specific section or publishing day are not allowed.

NDNA member newspapers

NW Region - 15 Weeklies, 2 multi-dailies

- Bottineau Courant
- Bowbells, Burke County Tribune
- Central McLean News-Journal
- Crosby, The Journal
- Garrison, McLean County Independent
- Kenmare News
- McClusky Gazette
- *Minot Daily News
- Mohall, Renville County Farmer
- New Town, MHA Times
- Stanley, Mountrail County Promoter
- Towner, Mouse River Journal
- Velva Area Voice
- Washburn, Leader-News
- Watford City, McKenzie County Farmer
- Westhope Standard
- *Williston Herald

SW Region - 15 weeklies, 2 multi-dailies

- Beach, Golden Valley News
- Beulah, The Beacon
- *Bismarck Tribune
- Bowman County Pioneer
- Carson Press
- Center Republican
- *Dickinson Press
- Elgin, Grant County News
- Glen Ullin Times
- Hazen Star
- Hebron Herald
- Hettinger, Adams County Record
- Linton, Emmons County Record
- Mandan News
- Medora, Billings County Pioneer
- New England, Hettinger Co. Herald
- New Salem Journal

NE Region - 18 weeklies, 2 multi-dailies


- Belcourt, Turtle Mountain Times
- Cando, Towner County Record-Herald
- Carrington, Foster County Independent
- Cavalier Chronicle
- Cooperstown, Griggs County Courier
- *Devils Lake Journal
- Drayton, Valley News & Views
- Finley, Steele County Press
- Grafton, Walsh County Record
- *Grand Forks Herald
- Harvey, The Herald-Press
- Hillsboro Banner
- Lakota American
- Langdon, Borderland Press
- Minnewaukan, Benson Co. Farmers Press
- New Rockford Transcript
- Northwood Gleaner
- Park River, Walsh County Press
- Rolla, Turtle Mountain Star
- Rugby, Pierce Co. Tribune

SE Region - 15 weeklies, 4 multi-dailies

- Ashley Tribune
- Casselton, Cass County Reporter
- Ellendale, Dickey County Leader
- Enderlin Independent
- *Fargo, The Forum
- Gackle, Tri-County News
- Hankinson, News Monitor
- *Jamestown Sun
- Kulm Messenger
- LaMoure Chronicle
- Lisbon, Ransom County Gazette
- Litchville Bulletin
- Milnor, The Sargent County Teller
- Napoleon Homestead
- Oakes Times
- Steele Ozone & Kidder County Press
- *Valley City Times-Record
- *Wahpeton, Daily News
- Wishek Star

*multi-day newspaper

3.792"
(actual ad size; required format: PDF with fonts embedded)



2"

Ad Order Form

Name: _____

Address: _____

Phone: _____

Start Date:	Number of Insertions:
Total Due from Customer:	Total Due from Newspaper:
<p>Select the region(s) where you want your ad to appear: All of ND = \$700, NW or SW = \$150/region, NE or SE = \$250/region</p> <p> <input type="checkbox"/> NW <input type="checkbox"/> SW <input type="checkbox"/> NE <input type="checkbox"/> SE </p>	

Originating Newspaper: _____

Price: \$700 for all of North Dakota
 \$150 per region for NW & SW Regions
 \$250 per region for NE & SE Regions
 (SAVE \$100 by purchasing the whole state!)

Payment Method:

- Enclosed
- Credit Card (Visa, MasterCard)

Name on Card: _____

Card Number: _____

Exp. Date: _____ CID Security #: _____

Signature: _____

(or visit our payment page www.ndna.com/billpay and use a credit card or PayPal)

Return to:

NDNA, 501 East Main Avenue Ste. 75, Bismarck, ND 58501
 E-Mail: director@ndna.com • FAX: 800-223-8185

Standards of Acceptance

Deadline: Limited space available! Call ahead to reserve space! Final creative and payment must be received at the NDNA office by 5:00 p.m. Monday of the week preceding the week of insertion (be sure to allow additional time for ad creation and proof time if needed, so it is completed by the deadline). Customer-submitted creative must be emailed as a PDF. NO TELEPHONE ORDERS WILL BE ACCEPTED. Late copy will automatically be placed when the next space is available. *Please keep early holiday deadlines in mind also!*

Payment:

THIS IS STRICTLY A CASH OPERATION TO KEEP COSTS AT A MINIMUM. Please remit the total amount of \$700 for the whole state, \$150/region for the NW & SW regions, \$250/region for the NE & SE regions. You may pay at our billpay page: www.ndna.com/billpay, where credit cards (Visa and Mastercard) or PayPal accounts are accepted. Checks are also acceptable, and should be made out to NDNA.

Errors:

Typographical errors will result in a "make-good" of the ad in the paper(s) that ran the error.

Circulation:

This statewide program involves 73 newspapers for a circulation of almost 145,000 in all counties of the state.

Proof of Publication:

No tearsheets will be provided unless **ONE** is requested prior to the ad running. For multiple tearsheet requests, contact the NDNA office for options and pricing.

Restrictions: *No refunds if cancelled after deadline.*

- ☹ NDNA and its members reserve the right to reject and/or edit any ad that is deceptive, offensive, not in compliance with state and federal regulations, or otherwise unacceptable. **ALL ADS MUST PASS PRIOR APPROVAL.**
- ☹ No work-at-home advertisements unless reviewed & accepted by NDNA.
- ☹ Business opportunity and investment advertising must disclose the type of business and the amount of investment required.
- ☹ No 900 number ads or 800 number ads that refer to a 900 number.
- ☹ No weight loss, suppressant or nutritional supplements ads.
- ☹ No quick-fix credit or money-to-lend ads.
- ☹ Political advertising for measures or individual candidates running for office or parties is not allowed. However, an ad for notice of caucus is permissible.
- ☹ Adoption ads require a letter from an attorney.
- ☹ No sexual enhancement, psychic, or astrology ads accepted.

