

## RESTRICTIONS:

- NDNA and its members reserve the right to reject and/or edit any ad that is deceptive, offensive, not in compliance with state and federal regulations, or otherwise unacceptable. All ads must pass prior approval.
- No work-at-home advertisements unless reviewed and accepted by NDNA.
- Business opportunity and investment advertising must disclose the type of business and the amount of investment required. Job listings must be for legitimate openings and state type of work offered. Ads for job information must indicate in the ad what the customer will receive. Ad cannot claim "now hiring" if only job information will be provided and actual positions available are not advertised. Ad must state if there is a fee to receive job information. If approved, ads for job information will be placed under "Job Information" category and not the "Help Wanted" category.
- No 900 number ads or 800 number ads that refer to a 900 number.
- No weight loss, suppressant or nutritional supplements ads.
- No quick-fix credit or money-to-lend ads.
- Political advertising for measures or individual candidates running for office or parties is not allowed. However, an ad for notice of caucus/convention is permissible.
- Adoption ads require a letter from an attorney.
- No sexual enhancement, psychic, or astrology ads accepted.

## Order Form

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

START DATE:	# OF INSERTIONS:
TOTAL DUE FROM CUSTOMER:	TOTAL DUE FROM NEWSPAPER:

### 2X2 (select region)

NW  SW  NE  SE  Entire State

### 2X4 (select region)

NW  SW  NE  SE  Entire State

### NORTHSCAN CLASSIFIED

Please email NorthSCAN copy with order form to [office@ndna.com](mailto:office@ndna.com)

### PREPAYMENT

Please pay online at [NDNA.com/billpay/](http://NDNA.com/billpay/) or call our office 701-223-6397

### RETURN TO:

NDNA, 501 East Main Ave, Suite 75, Bismarck, ND 58501 • [office@ndna.com](mailto:office@ndna.com) • FAX: 800-223-8185



501 East Main Avenue Ste. 75, Bismarck, ND 58501  
Toll FREE: (866) 685-8889 • [www.ndna.com](http://www.ndna.com)

REACH ALL OF  
**North Dakota**  
& beyond

with NDNA's 2x2/2x4 Network  
and NorthSCAN



# What is the 2x2/2x4 Network?

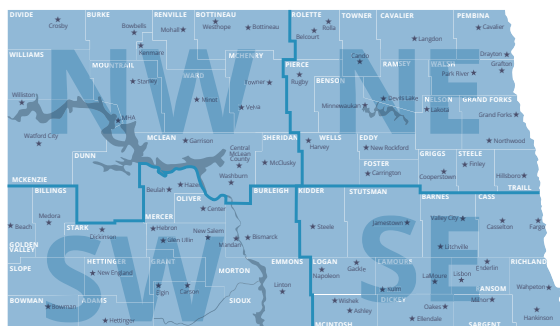
The 2x2 (3.972in by 2in display ad) and 2x4 (3.972in x 4in display ad) Network is NDNA's small space display advertising network, placed within 9 multi-day and 63 weekly newspapers.

## 2X2 PRICE:

- \$700 for all of North Dakota
- \$150 per region for NW & SW Regions
- \$250 per region for NE & SE Regions
- Save \$100 by purchasing the whole state!
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## 2X4 PRICE:

- \$1200 for all of North Dakota
- \$250 per region for NW & SW Regions
- \$450 per region for NE & SE Regions
- Save \$200 by purchasing the whole state!



Network Region Map

## 2x2/2x4 ad design & sizes

Customer submitted artwork is accepted in these formats: PDF, JPEG, PNG, GIF, or SVG.

If you need assistance designing an ad, NDNA can help! Please contact NDNA before the deadline to arrange additional time for design and proofing.

# NDNA member newspapers: 2x2/2x4

## NW REGION

**16 weeklies, 1 dailies**

Bottineau Courant  
Bowbells, Burke Co. Tribune  
Central McLean News-Journal  
Crosby, The Journal  
Garrison, McLean Co. Independent  
Kenmare News  
McClusky Gazette  
\*Minot Daily News  
Mohall, Renville Co. Farmer  
New Town, MHA Times  
Stanley, Mountrail Co. Promoter  
Towner, Mouse River Journal  
Velva Area Voice  
Washburn, Leader-News  
Watford City, McKenzie Co. Farmer  
Westhope Standard  
Williston Herald

## NE REGION

**18 weeklies, 2 dailies**

Belcourt, Turtle Mountain Times  
Cando, Towner Co. Record-Herald  
Carrington, Foster Co. Independent  
Cavalier Chronicle  
Cooperstown, Griggs County Courier  
\*Devils Lake Journal  
Drayton, Valley News & Views  
Finley, Steele Co. Press  
Grafton, Walsh Co. Record  
\*Grand Forks Herald  
Harvey, The Herald-Press  
Hillsboro Banner  
Lakota American  
Langdon, Borderland Press  
Minnewaukan, Benson Co. Farmers Press  
New Rockford Transcript  
Northwood Gleaner  
Park River, Walsh Co. Press  
Rolla, Turtle Mountain Star  
Rugby, Pierce Co. Tribune

## SW REGION

**15 weeklies, 2 dailies**

Beach, Golden Valley News  
Beulah, The Beacon  
\*Bismarck Tribune  
Bowman Co. Pioneer  
Carson Press  
Center Republican  
\*Dickinson Press  
Elgin, Grant Co. News  
Glen Ullin Times  
Hazen Star  
Hebron Herald  
Hettinger, Adams Co. Record  
Linton, Emmons Co. Record  
Mandan News  
Medora, Billings Co. Pioneer  
New England, Hettinger Co. Herald  
Morton County News Journal

## SE REGION

**13 weeklies, 4 dailies**

Cassellton, Cass Co. Reporter  
Ellendale, Dickey Co. Leader  
Enderlin Independent  
\*Fargo, The Forum  
Gackle, Tri-Co. News  
Hankinson, News Monitor  
\*Jamestown Sun  
LaMoure County Chronicle  
Lisbon, Ransom Co. Gazette  
Litchville Bulletin  
McIntosh County Star & Tribune  
Milnor, The Sargent County Teller  
Napoleon Homestead  
Oakes Times  
Steele Ozone & Kidder County Press  
\*Valley City Times-Record  
\*Wahpeton, Daily News

# What is NorthSCAN?

NorthSCAN is NDNA's **Statewide** Classified Advertising Network. NDNA will place your 25-word classified ad in **ALL** 10 multi-day and 63 weekly newspapers.

## PRICE:

- \$160 buys 25 words
- Additional words are \$5 each

*The North Dakota Newspaper Association can place classified ads in other states. Most states have networks similar to the 2x2 Network and NorthSCAN. Costs, circulation, standards of acceptance and format vary from state-to-state. Contact NDNA for details.*

## Not sure how to get started?

### FOLLOW THESE SIMPLE STEPS:

**2x2/2X4s:** Submit your ad copy with payment by Monday, 5:00 p.m. (central time) to run the following week. Please check for availability - limited space available!

**Northscan:** Submit your ad copy with payment by Tuesday, noon (central time) to run the following week.

*You may e-mail, fax, or mail your ad copy. (No phone orders will be accepted.) Payment must be received prior to your ad running. Online payment option available*

**Send orders to [office@ndna.com](mailto:office@ndna.com)**