

# CONVENTION SCHEDULE

## THURSDAY, MAY 2

3:00 PM EXECUTIVE CONFERENCE ROOM	BOARD OF DIRECTORS MEETING
4:00 PM BALLROOM FOYER	REGISTRATION OPENS
5:30 PM BALLROOM	SOCIAL
6-8 PM	PIZZA + MOVIE <i>Sponsored by North Dakota News Cooperative.</i> Storm Lake Documentary Screening with pizza and popcorn. Q&A with Tom Cullen, <i>Storm Lake Times</i>
8-10 PM BILLIARDS ROOM	SOCIAL

## FRIDAY, MAY 3

7:30 AM BALLROOM	REGISTRATION DESK OPENS
8:00 AM BALLROOM	BREAKFAST BUFFET & SESSION PREVIEWS
8:30 AM BALLROOM	SILENT AUCTION OPENS
9-10 AM	OPENING SESSION: Annual Meeting/Digital Bylaws change
10:10-11 AM CUTTY SARK	CONCURRENT SESSIONS: » <b>Expand Your Reach</b> Learn how Coda Ventures' latest readership survey can be leveraged into local data to use for better sales; and how NDNA's digital offerings can expand your clients' reach. » <b>Everything is A Story</b> How to make a story out of anything.
NAUTILUS	
11:15 AM-12 PM BALLROOM	BETTER NEWSPAPER CONTEST Advertising Awards
12:15-1:15 PM BALLROOM	LUNCH & LATEST NEWS Non-Profit news outlets update
1:30-2:30 PM BALLROOM	BETTER NEWSPAPER CONTEST » News/ Editorial Awards » Photography Awards » Photos of the Year

2:45-4 PM BALLROOM	CONCURRENT SESSIONS: » <b>Public Access: Oh, Yes I Can!</b> Hear from veteran journalists about run-ins with public agencies, how to get documents the public is entitled to, where to turn when you run into roadblocks; as well as navigating North Dakota's court system records. » <b>Tech Tools for Ads &amp; Layout</b> Learn tips and tricks from a graphic design whiz and bring your latest tech solutions to share with others.
NAUTILUS	
4:30 PM CUTTY SARK	SOCIAL/WINNERS DISPLAY
5:30 PM MEET IN BALLROOM	ANNUAL GROUP PHOTO
6:15 PM BALLROOM	SILENT AUCTION CLOSSES
6:30 PM BALLROOM	SPECIAL AWARDS BANQUET » Keynote Speaker: Tom Cullen, one family's road to a Pulitzer » Introduction of new NDNA President » 50 Year Club Recipients » Silent Auction winners / Live Auction » Better Newspaper Contest SPECIAL AWARDS: » Rookie Reporter of the Year » Public Notice Journalism Award » Community Service Award » First Amendment Award » General Excellence Awards » Sweepstakes Awards
8:30 PM ARCADE	HOSPITALITY LOUNGE & "50/50 RAFFLE"

## SATURDAY, MAY 4

8:00 AM BALLROOM FOYER	REGISTRATION DESK OPENS
9:00 AM BALLROOM	BREAKFAST BUFFET & ANNOUNCEMENTS
10:30 AM	EVENT TBD

